



# Corporate Overview

Automatic Data Processing, Inc. (ADP) is one of the largest providers of business outsourcing solutions to employers and vehicle dealerships around the world. We bring 60 years of unrivaled industry experience to the marketplace.

We serve over 585,000 organizations in over 50 countries, including more than 400,000 small business clients and nearly 27,000 vehicle dealerships. Over 80 percent of the FORTUNE 500 companies and over 90 percent of the FORTUNE 100 use at least one of ADP's services.

Wherever companies do business, across the street or around the globe, they can count on ADP to help them succeed.

## ADP'S BUSINESS DIVISIONS

ADP serves the marketplace through its two strategic businesses – Employer Services and Dealer Services.

### Employer Services (ES)

ADP is committed to servicing the needs of employers – from recruitment to retirement – allowing employers to focus on what they do best. Through its proven expertise, ADP enables organizations of all sizes, in every industry, to manage payroll, tax, HR, and benefits administration with solutions that help to maintain regulatory compliance and control costs.

Employer Services serves the marketplace through the following dedicated business units:

- **National Account Services:** For employers with more than 1,000 employees
- **Major Account Services:** For employers with 50 to 1000 employees
- **Small Business Services:** For employers with less than 50 employees
- **ADP TotalSource®:** A Professional Employer Organization (PEO) for small and mid-size businesses
- **ES International Services:** For employers of all sizes

### Dealer Services (DS)

ADP Dealer Services is a leading global provider of fully-integrated technology services and solutions to nearly 27,000 vehicle dealerships of every size throughout the world, and vehicle manufacturers.

## ADP AT A GLANCE

- Year Established: 1949
- Public Company: Nasdaq: ADP
- FORTUNE 500: Ranked 297 (2009)
- Revenues: Nearly \$9 billion in fiscal 2008
- Headquarters: Roseland, New Jersey
- Number of Employees: 47,000 worldwide
- Web site: [www.adp.com](http://www.adp.com)

### Executive Leadership

Gary C. Butler, President and Chief Executive Officer  
Christopher R. Reidy, Chief Financial Officer  
Jan Siegmund, Chief Strategy Officer  
Michael Capone, Chief Information Officer

### Did You Know that ADP...

- Pays 1-in-6 U.S. employees – and over 33 million worldwide
- Electronically moved over \$1 trillion in client tax, direct deposit, and related client funds in fiscal 2008
- Processed 52 million W-2s in 2008

### Other Interesting Facts

- ADP is the largest provider of HR services in North America, Europe, Latin America, and the Pacific Rim
- ADP is one of only a handful of U.S. industrial companies to be triple A-rated by both Standard & Poor's and Moody's
- ADP ES has an annual client revenue retention rate of nearly 90 percent and an average client tenure of over 9 years

## BUSINESS SOLUTIONS LEADER

**Employer Services** – provides industry-leading solutions to employers of all sizes:

- Payroll
- Human Resources
- Benefits Administration
- Tax & Compliance Services
- Time & Labor Management
- Talent Management Services
- Pre-Employment Services
- 401(k)/Retirement Services
- Administrative Services Offering (ASO)
- Professional Employer Organization (PEO)
- Comprehensive Outsourcing Services (COS)
- GlobalView® global payroll and HR services hosted by ADP

**Dealer Services** – provides industry-leading integrated computing solutions and applications that help auto, truck, motorcycle, marine, and recreational vehicle dealers utilize technology to increase efficiency throughout every area of the dealership.

In addition to a core Dealer Management System (DMS) capability that allows dealers to manage virtually every business function within the dealership, ADP also provides and supports hosted (application service provider) solutions, network phone and video systems, and Web-based digital marketing solutions.

### Media Contacts:

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Final as of 5/09

## RECOGNITION

### SERVICE

- **2009 HROA Awards:**
  - Payroll Relationship of the Year (Analog Devices)
  - Mid-Market Provider Relationship of the Year (Scripps)
- **HRO Today:**
  - Top Payroll Providers (January 2009)
  - HR Superstars (Regina Lee, President of ADP National Account Services, named an HR Superstar for four consecutive years as of 2009)
- **J.D. Power and Associates** – COS Employee Service Centers certified (2008)
- **International Association of Outsourcing Professionals (IAOP) Global Outsourcing 100**
  - Leaders category (2007, 2008, 2009)

### TECHNOLOGY LEADERSHIP

- **InfoWorld 100 Awards** – recognizing companies who have developed innovative IT projects (2008)
- **InfoWeek 500** – ADP placed #142 on listing for most prestigious business technology (2008)

### PRODUCT LEADERSHIP

- **(SIIA) Codie Awards**
  - ADP HR/Benefits Solution named “Best Human Resource Solution” (2007, 2008)
- **Workforce Management**
  - Employment-Related Screening Providers list (November 2008)
- **HRO Today**
  - Top Outsourced Screening Services Providers listing (November 2008)

### EMPLOYER OF CHOICE

- **“Companies That Care Honor Roll”** honoring ADP’s dedication to employees and their communities (2008, 2009)
- **Training** magazine ranked ADP 12th on the “Training Top 125” list (February 2009)
- **DiversityInc** magazine’s “25 Noteworthy Companies” list (2008, 2009)
- **FORTUNE World’s Most Admired Companies**
  - ADP ranked #2 in the Financial Data Services Industry category (2009)