## BENEFITS SUMMIT

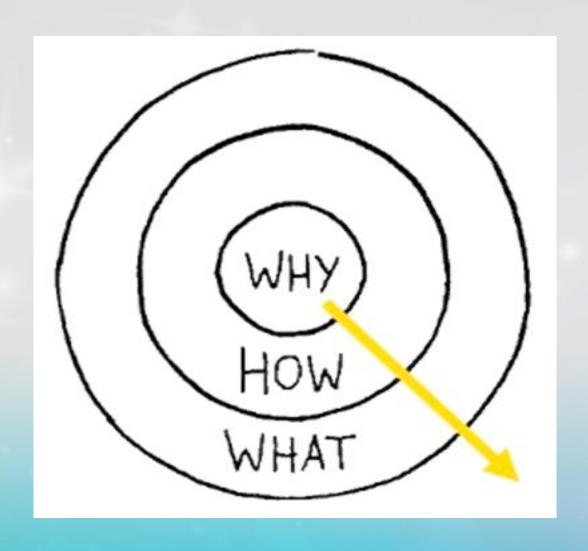


**ADP Rock Enrollment** 

Gerry Leonard, President ADP Benefits



## Our Why





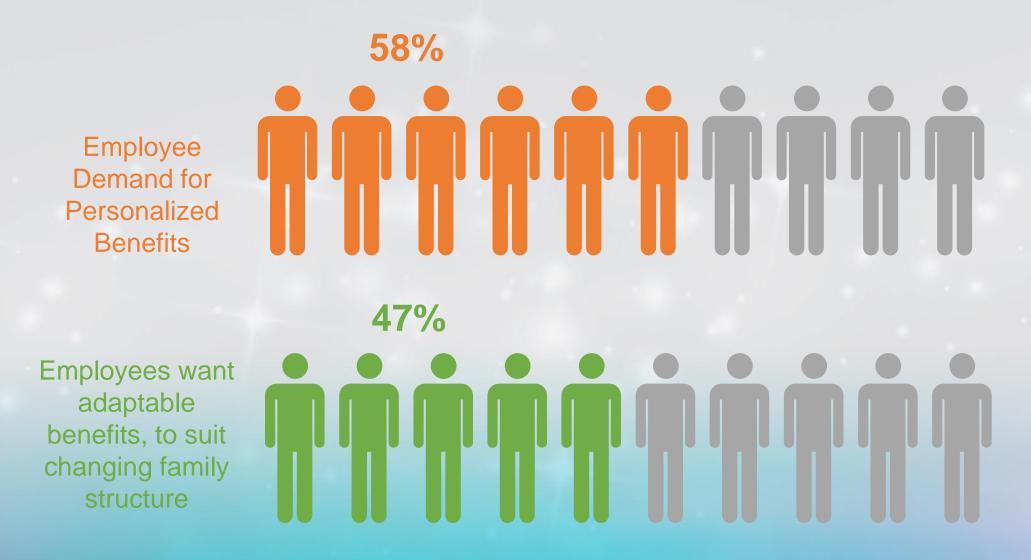
### JWhen I'm 64



**Population (in millions)** 

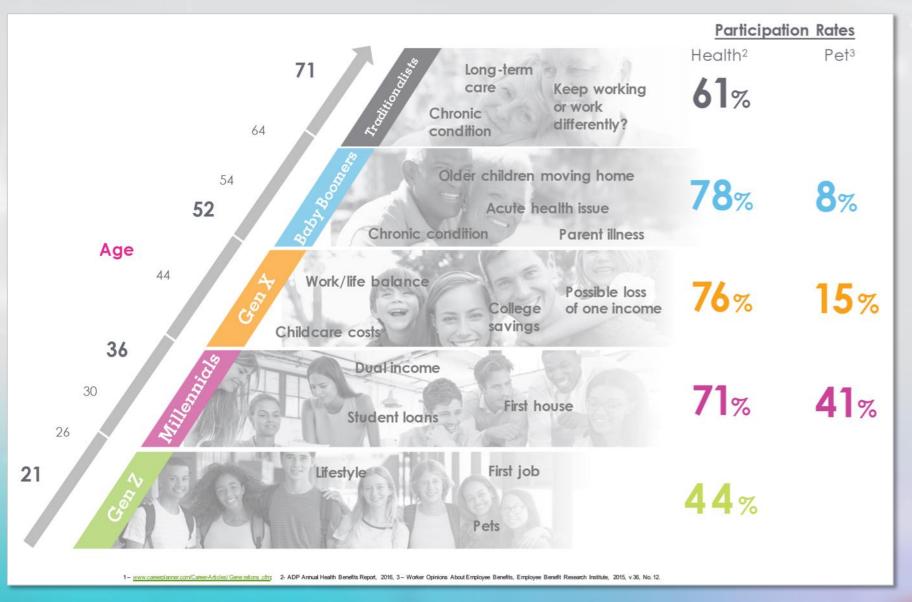
**Population (in millions)** 

## Money for Nothing



## Talkin' Bout My Generation

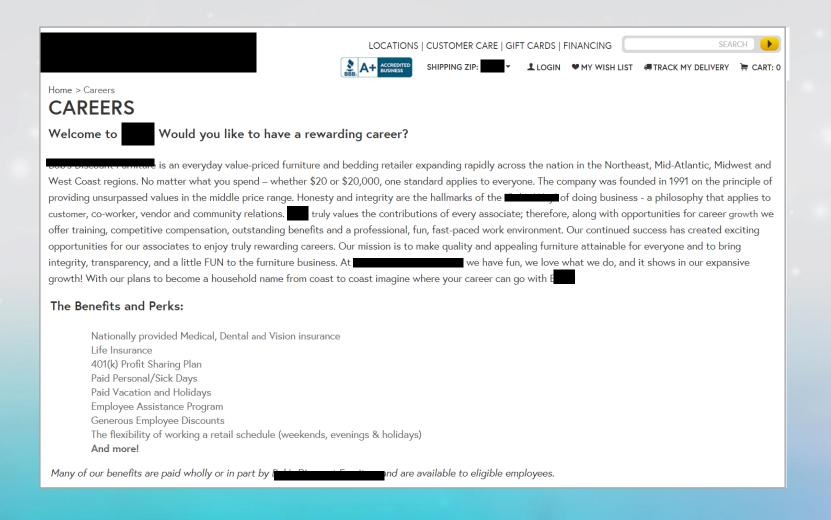
Why not just add all these benefits



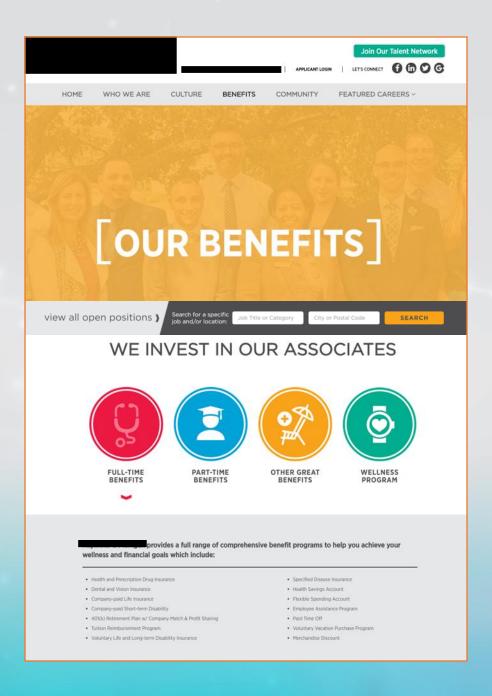




## That's why most benefits pages on career sites look like...



# When they should look like...



Do your benefits reflect your employment brand?

Does your career page feature the benefits your target audience needs?

### Benefits Anytime, Anywhere



All data taken from AppAnnie on 11/30/2017, Approximate ranks in Apple App Store for business, ratings and number of reviews for all versions of the app

## Leader of the Band

#### NelsonHall Names ADP® a "Leader" in Benefits Administration Services for Commitment to Innovation in 2017

PRESS RELEASE PR Newswire

@ Mar. 8, 2018, 08:30 AM



ROSELAND, N.J., March 8, 2018 /PRNewswire/ -- ADP, a leading global provider of human capital management (HCM) solutions, today announced that NelsonHall, a global business process outsourcing (BPO) and IT services analyst firm, recognized ADP® as a "Leader" in the 2017 Benefits Administration NelsonHall Evaluation & Assessment Tool (NEAT) for Health and Wellness Optimization. The NEAT analysis bases

### Thank You

Have a great
Benefits Summit and
Meeting of the
Minds!

