Hopping into a new venture

Ross Brewing Company, a waterfront brewery opening in 2021 in Red Bank, New Jersey, features craft beers named after the state's Northern Jersey Shore towns. While the brewery is under construction, the small team is already working hard behind the scenes. Hear from Donna Burns, admin and event manager, why they chose RUN Powered by ADP® to help them pay their employees, stay compliant and hire their staff.

Taking on new roles

As a new company, we're all taking on whatever we feel we might be capable of. My background is in event planning, but I've fallen into the HR admin role of our brewery to help fill in the gaps. I've been tasked with making sure that the couple of employees that we have right now get paid when they're supposed to and that we keep everything legal and legitimate.

ADP was a no-brainer

We explored a couple of HR and payroll providers, and it just seemed like a no-brainer to use ADP. I received several recommendations from people that I trusted that said, "Listen, they're going to cover you and make sure that, even though you don't know what you're doing, you're going to be able to get everything done by the book, the way that it should be." And the pricing was very reasonable, even for a small startup like us. So ADP was just the right fit, and we were all very comfortable knowing ADP would help handle a lot of the work for us.

It was really easy to get up and running

It was really easy to get up and running with our implementation person. They walked me through it, checked in with me and made sure I was comfortable. No question I had was too stupid. There was never any sort of frustration with my complete lack of knowledge, which was very kind. If I had a question it was explained like, "This is what you have to do, and this is why." So that was really nice.

Donna Burns
HR admin

Quick facts

- **Company:** Ross Brewing Company
- **Headquarters:** Red Bank, New Jersey
- **Industry:** Brewery
- **Established:** 2020
- **Employees:** Three
- **Website:** rossbrewing.com

Business challenge: Appointed as HR admin with no previous experience, Donna needed to quickly get the payroll and HR solutions up and running for a new startup.

How ADP helped: RUN Powered by ADP® provided a simple, easy-to-use solution to run payroll and handle HR tasks.

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Access to ZipRecruiter

Right now, we only have two employees on the payroll. We're very small. But by the end of 2021, we're looking to have close to 40 employees. It was a big selling point for both me and the brewery founder that, with RUN, we would have access to ZipRecruiter to be able to help fill our spots when it comes time for it.

RUN is very user-friendly

RUN is super quick. I click two or three buttons and am comfortable knowing that payroll is done. I take the time to look at it and make sure that everything looks right to me, but I almost feel bad for how little time it takes me. I feel like I should be doing more work, but I'm not. It's really easy.

The platform itself is very helpful too because if I have a question, I can ask the little robots in there, and if they can't help me, I get connected to a real person. RUN has been very user-friendly for someone like me, who is not particularly well-versed in a lot of these things.

I also use the mobile app and find it equally user-friendly. I've been very pleased with it because whenever I need to check things while out and about, I'm able to do so.

ADP is wonderful to work with

When I requested more information about ADP, I was contacted by a representative named Andy, who reached out super quick. He was very easy to deal with, and he was not pushy. I did not feel like I was being taken advantage of, even though I had explained I have no idea what I'm doing. It all felt very fair — he was trustworthy and wonderful to work with.

And when I needed additional help with workers' comp or had questions while running my first payroll or two, even though I had a support specialist dedicated to helping me, I could still reach out to him. That is important to me. You don't always think that's going to happen with a big company like ADP, so it was really refreshing.

A new level of confidence

ADP has helped to create a sense that we know what we're doing. Nobody wants to start their company on any sort of unreliable footing, especially when it comes to worrying about paying employees correctly and on time. Those concerns don't exist for our team now, which I think is important anytime, but especially when you're starting out.

I certainly didn't know what I was doing when I started, but I have learned a lot in the past four months using RUN. There is a level of confidence there that wasn't in the beginning. With ADP's assistance, I'm able to get our employees paid when they're supposed to be, and that's really important. My favorite thing about using RUN is being able to sleep at night knowing that our employees are being taken care of the way that they should be.

Recommending ADP

I would highly recommend ADP. I did a fair amount of research with several of the top leaders for payroll, and I am very happy with ADP and that we chose ADP. If I ever met anybody who was looking for these types of services, I would feel 100 percent confident sending them right to Andy.

My favorite thing about using RUN is being able to sleep at night knowing that our employees are being taken care of the way that they should be.

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