



Adapting to life as owners of a successful business

When Chris Curry and Elie Tilghman decided to open a juice-and-coffee bar in Wrightsville Beach, NC, they had no idea just how quickly the community would embrace them. They opened in July 2018 with just five employees — and were convinced they had overstaffed. Within weeks, they needed to hire more people, and soon found themselves expanding their menu to include poke and acai bowls. Today, with 16 employees and growing fast, they can only imagine what year two has in store.

We didn't have time to think about payroll

We had so much on our plate before we opened, and we hadn't had time to think about how we were going to handle payroll. Then, our local ADP representative, who is a friend of ours, stepped in at the right time. She told us how ADP could streamline everything for us, from payroll to taxes to insurance — all those important aspects of running a business you never see.

We knew ADP from previous jobs with big companies but had no idea they worked with small businesses. Once we realized how it could help us, it was a no-brainer. We didn't want to get bogged down trying to manage all those things ourselves just to save a few dollars.

ADP makes us look more professional

Having ADP makes us look a lot more professional and organized. We didn't have time to put together a handbook on our own, but they helped us make one, which helps keep our employees accountable. They also helped us with job postings on ZipRecruiter. And our representative sat with us while we did our first two payrolls, tallying up tips and teaching us the system.

We've had to hire a lot of people in our first year, and we also make a lot of seasonal hires. ADP makes it easy for us to onboard everyone correctly and then to escort them out in the most professional way. They've made that a really easy process.

**Chris Curry and
Elie Tilghman**
Owners



Quick facts

-  **Company:** Adapt Kitchen and Juice Bar
-  **Headquarters:** Wrightsville Beach, NC
-  **Industry:** Restaurant
-  **Established:** 2018
-  **Employees:** 16
-  **Locations:** 1
-  **Website:** Adaptkitchenjuicebar.com

Business Challenge: Two first-time business owners try to manage a rapidly growing store without getting caught up in payroll, insurance, taxes and other back-office tasks.

How ADP Helped: ADP's suite of tools for small businesses — including RUN Powered by ADP®, Workers' Compensation Insurance, Employee Handbook and ZipRecruiter® — helps them manage the business smoothly and efficiently.



Always Designing
for People™

And they have such a full suite of products, we even decided to get our workers' compensation insurance through ADP's affiliate, Automatic Data Processing Insurance Agency, Inc., (ADPIA®). We figured we might as well have it all together!

ADP just makes life easy for us

ADP is always available to answer our questions about payroll, direct deposit, human resources, anything. And as an environmentally conscious business, we love that ADP lets us process payroll without having to print paystubs and put them in envelopes. There's no paper to our paperwork.

We would have to hire two, three people to do everything that ADP does for us. And it's reassuring to know we're working with a reliable company that isn't going anywhere. ADP just makes life easy for us.

#workingfor

We're working to provide an experience that is unlike anything this locale has ever seen. We want to break the mold. Our name resonates what we're talking about. We want our community to adapt, we want people who come here from outside to adapt, and we want to create an experience for the youth that come in here that sticks with them for a lifetime.

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