



# A payroll partner that's also a high performer

Antigravity NTF is a performance and entertainment company that provides theme park entertainment, corporate event entertainment and antigravity yoga training to dance studios, cheerleading studios and gymnasiums. Performers and athletes come to Antigravity to create and participate in unique artistic acts that are performed all over the world. But for a company that lives and breathes performance, running payroll on their own just wasn't making the cut. That's why Daniel Stover, Owner and Director at Antigravity Orlando, made the move to ADP®.

## Performance prep vs. payroll prep

Most of my days are spent building equipment and setting up for performances, so I have no time for computer work like payroll and accounting. I am not a payroll company and didn't get into this business to run payroll. When I was doing things on my own, I'd spend hours on the payroll, and if I had problems, it would take me weeks to solve them.

## Trading paperwork for time

Working and running payroll used to take hours, and now it only takes about one hour per week. Since RUN Powered by ADP is so easy, I've been able to train someone on my team to work on the payroll for me. Once they input the numbers, it takes me five minutes to review and finalize, and I can do it from my phone. Now I concentrate on running my business instead of worrying about payroll. As a partner, ADP has given me back the time and freedom I need to run my business. For me, that's invaluable.

## Managing a revolving door

Getting set up with ADP was very quick and seamless. One of the things that makes us unique is that we have a revolving door of performers that need to be on our payroll and others that need to be deactivated as they get hired for shows by other organizations. During setup, I was able to provide a list of the steady performers that we have to ADP, and then they showed me how to add and deactivate as we go. And what's really great is, I have the ability to easily reactivate former performers when they come back to us. ADP's customer service has been extremely helpful if I ever needed help with this too.

## Confidence, flexibility and mobility

I travel a lot, so having the flexibility to run payroll from anywhere means I can still get everyone paid on time. Because of the performance-based work we do, we typically need a lot of ad-hoc payrolls outside of our bi-weekly schedule. What's great about ADP is that I can do off-cycle payrolls whenever I need to, all while maintaining the regular bi-weekly payrolls. And I know having the app has had a huge impact on my employees too. They can see all their taxes, personal information and upcoming pay from anywhere in the world. Even if they're on a cruise ship contract outside of the United States for a year, they can trust that they're going to get paid on time.

**Daniel Stover**  
Owner and Director



## Quick facts

-  **Company:** Antigravity National Training Facility (NTF)
-  **Headquarters:** New York, NY
-  **Industry:** Entertainment
-  **Employees:** 3
-  **Product:** RUN Powered by ADP®
-  **Website:** [antigravityorlando.com](https://antigravityorlando.com)



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