







# Navigating a speedy new setup with RUN Powered by ADP®



**Lori Voci-Sohm**  
Owner

## Quick facts

-  **Company:** Avi Aesthetics
-  **Headquarters:** Charlotte, North Carolina
-  **Industry:** Facial Aesthetics
-  **Employees:** 1
-  **ADP products:** RUN Powered by ADP®



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Avi Aesthetics is a medical spa located in Charlotte, North Carolina. Offering a multitude of services, such as dermaplaning, micro-peels, hydra-facials, microdermabrasion and more, Avi Aesthetics' focus is entirely results-driven and meant to get your skin looking and feeling its best. Lori Voci-Sohm, the owner and main aesthetician, spent 20 years in the medical spa world before starting Avi Aesthetics two years ago, but it wasn't until recently that she started looking for a payroll solution to help with her business.

## Business challenges

- Transitioning from an LLC to an S Corporation proved to be a complex process
- Without access to the proper legal and compliance resources, the transition was even more difficult

**By partnering with RUN Powered by ADP (RUN), Lori was able to work with experts who not only helped her determine the right documentation needed to set up her S Corporation but also helped her file everything and implement an easy-to-use payroll and tax process. Her payroll was set up and run that very day!**

## Getting started on a payroll platform

When Lori first opened her business, she did so as an LLC. But when she started working with a new accountant, they suggested she transition her business to an S Corporation so that she could pay herself and keep up with taxes through payroll. Lori also needed a provider who was familiar with cross-state regulations since she lives in South Carolina but her business is in North Carolina.

When she initiated the setup with Paychex, the process was anything but smooth. "It was like pulling teeth to get them to tell me what I needed to get my S Corp set up," says Lori. Weeks passed with no progress and no one at Paychex seemed to be able to help.

## A timely setup with expert advice

When Lori turned to ADP, the experts she worked with knew exactly what she needed to set up her S Corporation, and how to get her set up immediately. She was able to easily upload her documents and get the information into RUN. "They showed me everything, and we were able to run my first payroll that very same day," says Lori. "It's super easy!" Plus, Lori now has access to run her payrolls online or on the mobile app whenever it's convenient for her.

## Looking to future growth with confidence

While Lori isn't actively growing her business right now, she foresees expansion in the next few years. With ADP's payroll platform and available experts supporting her business, she has the structure she needs in place to take her business to the next level when the time is right.