



Burger King Franchisees Implements EWA and Sees Spike in Employee Engagement and Attendance

Tiffany McDaniel
Payroll Manager

Quick facts



Company: Stomp, Chomp & Roll



Headquarters: North Carolina, South Carolina



Industry: Restaurant/food service



Employees: 885



ADP products: ADP Workforce Now®, ADP Marketplace

About ADP Marketplace

ADP Marketplace is a digital HR storefront that enables you to connect and share data across all your HR solutions. Simplify your HR processes, reduce data errors and drive your business forward. Learn more at apps.adp.com.

About Tapcheck

Tapcheck is a financial wellness company offering a suite of benefits for employees, including an on-demand pay product, also known as earned wage access (EWA), available at no cost to employers.

Stomp, Chomp & Roll is a North and South Carolina restaurant group. Made up of 21 Burger King franchises and seven concept restaurants, they have anywhere between 850 to 1,000 employees on their payroll at any time.

Business challenges

- Difficulty appealing to prospective employees without early wage access (EWA)
- Manually advancing pay to employees was tedious and error-prone

Partnering with Tapcheck through ADP Marketplace allowed Stomp, Chomp & Roll to offer competitive benefits to their employees and candidates with early wage access through a self-service system fully integrated with payroll.

Ad hoc payday loans complicate payroll

Stomp, Chomp & Roll is committed to taking care of their employees, so it wasn't uncommon for them to allow employees to borrow money from future paychecks when needed. But Payroll Manager Tiffany McDaniel remembers the ad hoc repayment process was tedious, manual, prone to error and awkward, especially when an employee decided to leave the organization.

"We've always wanted our employees to feel like they could come to us if they needed help. Letting them borrow from their future pays was the best way we knew how, but it wasn't working," says McDaniel.

Matching their competitors' benefits

Stomp, Chomp & Roll's main competitors were already recruiting with "work one day and get paid the next" messaging, so they knew they needed to offer something comparable or better to appeal to potential employees. But after almost a year of weekly meetings with another early wage access provider and a failed integration with ADP® — their trusted payroll partner since the early '90s — McDaniel knew she had to find something else if they were going to be competitive.



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Zero cost and easy setup

“When I came across Tapcheck and realized they were fully integrated with ADP, it was a no-brainer for me,” recalled McDaniel.

She immediately went to leadership and proposed implementing the service. They wanted something that would empower employees to help themselves without breaking the bank, so the fact that the service is no-cost to employers and low-cost to employees was a major selling point. And being fully integrated with ADP through ADP Marketplace, the implementation setup was a quick and easy 15 minutes.

Empowering employees and saving the cost of time

Since implementation, McDaniel has noticed employees have been staying on longer, which is a big deal in a high-turnover industry. There’s usually a drop-off after the 90-day mark for new employees, but there’s been a noticeable uptick of employees not just continuing to come in for scheduled shifts but picking up extra shifts, too. Plus, it’s an enticing benefit to potential new hires and is helping bring more applicants through the door.

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The cost of time savings has also impacted McDaniel in the payroll department. All funds employees access through Tapcheck are automatically tracked through the integration, so data flows seamlessly through the payroll system. “It takes a huge load off me because I don’t have to enter repayment deductions,” she says.

Looking to the future

Having access to hundreds of trustworthy partners that have been pre-vetted by ADP Marketplace and will integrate with the ADP platform is a resource McDaniel and her leadership never knew they had. But since the setup with Tapcheck, McDaniel has already discovered another solution through ADP Marketplace that they plan to implement soon.

“The impact of partnering with a platform that’s already fully integrated with ADP is way bigger than I ever imagined.” — Tiffany McDaniel, payroll manager