



IN THE BUSINESS OF YOUR SUCCESSSM



Blaze Your Trail

 **ADP MEETING OF THE MINDS** 

MOTM 2012 Annual Conference – March 11-14, 2012
Gaylord Texan Resort and Convention Center
www.motm.adp.com



Blaze Your Trail



Regina Lee
President, ADP National Account Services, Major Account Services, GlobalView® and ADP Canada

Dear Valued Client,

I'd like to extend a personal invitation to join us at Meeting of the Minds 2012, which is deep in the heart of Texas. When you attend our annual conference, you'll have the opportunity to explore innovative products and solutions; learn about always-changing legislation and compliance issues; as well as master best practices in HR, payroll, and benefits.

At the conference, you'll have plenty of time to network with your peers and learn from the experts about how you can make the most of your existing ADP products and services. And you can discover how other ADP solutions, including our newest offering, ADP Vantage HCMSM, can help you work smarter and more efficiently.

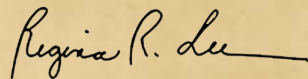
This year, with over 60 new sessions, we're offering you even more industry experts, in-depth sessions, and hands-on training to educate and motivate you. Again, we will run Focus On Training sessions throughout the entire conference to bring you even more training and valuable Recertification Credit Hours.

We will also have plenty of time to enjoy the energy and excitement of the Lone Star State. We plan to bring you plenty of authentic Texas-style fun and networking opportunities, including a State Fair right at our venue, the Gaylord Texan Resort and Convention Center. And, we'll take you inside Cowboys Stadium for our Client Extravaganza.

After three days of blazing a trail with HR, payroll, and benefits innovations, you'll leave Meeting of the Minds with a Texas-size serving of new knowledge. You'll take home practical, hands-on advice that will improve your personal efficiency and productivity, as well as bring value to and help reduce costs in your organization.

We look forward to seeing you in Texas!

Sincerely,



Regina Lee
President, ADP National Account Services, Major Account Services, GlobalView® and ADP Canada



BLAZE YOUR TRAIL

ADP MEETING OF THE MINDS 2012

This year's conference is chock full of opportunities for learning and entertainment. You'll find an abundance of information to maximize your investment in ADP's solutions and stay current with changing legislation and trends in HR, payroll, and benefits.

This conference is also an essential opportunity for you to develop the skills and certifications that are vital to your career. Hundreds of ADP clients, professionals, and business partners will meet to exchange ideas, share success stories, and be inspired by the knowledgeable speakers and industry experts at this conference.

Every year, we strive to improve Meeting of the Minds based on your feedback.

This year, we're bringing you:

- All new sessions focused on the latest HR, payroll, benefits, tax issues, and legislation.
- Dozens of opportunities to learn through hands-on product training.
- Valuable Recertification Credit Hours.

This year's Client Extravaganza on Monday evening will take place at the awe-inspiring Cowboys Stadium. This impressive stadium has been exclusively reserved for Meeting of the Minds attendees. You will be escorted along the same pathway that the players walk as they make their way onto the field.

Once on the field, you will enjoy dinner, entertainment, and games, and have the opportunity to relax in the Dallas Cowboys and Dallas Cowboys Cheerleaders locker rooms. But the fun doesn't stop there. Be sure to pack your jeans and boots for the Client Appreciation Event on Tuesday night because you're headed to our version of the Texas State Fair!

Don't miss these events. Blaze your trail to Meeting of the Minds 2012 in fun-filled Texas!



YOUR DAILY SCHEDULE OF ACTIVITIES

It's true that everything is bigger in Texas. And Meeting of the Minds 2012 is no different! Join us for several days packed full of learning and networking opportunities that will leave you feeling smart as a whip. Our agenda is designed to help you easily keep track of all events, meals, and other scheduled events. If you have questions while you're at the conference, please look for a member of the Meeting of the Minds planning team, who will be wearing orange Meeting of the Minds shirts. These folks are happy to help you find a room, a person, or help with any other question you might have about the conference.

SATURDAY, MARCH 10

8:00 a.m. – 6:00 p.m. Registration Desk Open
8:30 a.m. – 5:00 p.m. Focus On Training Sessions

SUNDAY, MARCH 11

8:00 a.m. Cyber Café Open 24 Hours
8:00 a.m. – 9:00 p.m. Registration/Information Desk Open
8:30 a.m. – 5:00 p.m. Focus On Training Sessions
1:00 p.m. – 9:00 p.m. Solutions Lab
5:30 p.m. – 6:15 p.m. New Attendee Orientation Session
6:15 p.m. – 7:00 p.m. New Attendee Preview in Business Expo
7:00 p.m. – 9:00 p.m. Welcome Reception in Business Expo with Annual Hotel Suite Upgrade

MONDAY, MARCH 12

24 Hours Cyber Café Open 24 Hours
8:00 a.m. – 6:15 p.m. Registration/Information Desk Open
8:00 a.m. – 9:00 a.m. Product Networking Breakfast in Business Expo
9:15 a.m. – 11:00 a.m. Opening General Session
11:15 a.m. – 12:15 p.m. Concurrent Sessions
11:15 a.m. – 6:00 p.m. Business Expo Open
11:15 a.m. – 6:30 p.m. Solutions Lab
12:15 p.m. – 1:15 p.m. Buffet Lunch in the Business Expo
1:30 p.m. – 2:30 p.m. Concurrent Sessions
1:30 p.m. – 5:00 p.m. Focus On Training Sessions
2:45 p.m. – 3:45 p.m. Concurrent Sessions
3:45 p.m. – 4:15 p.m. Break in the Business Expo
4:15 p.m. – 6:30 p.m. Concurrent Sessions
7:15 p.m. – 11:30 p.m. Client Extravaganza



TUESDAY, MARCH 13

24 Hours	Cyber Café Open 24 Hours
8:00 a.m. – 5:45 p.m.	Registration/Information Desk Open
8:00 a.m. – 9:00 a.m.	Industry Networking Breakfast in the Business Expo
8:00 a.m. – 12:30 p.m.	Business Expo Open
9:00 a.m. – 11:15 a.m.	Concurrent Sessions
9:00 a.m. – 12:30 p.m.	Focus On Training Sessions
9:00 a.m. – 5:00 p.m.	Solutions Lab
11:15 a.m. – 11:30 a.m.	Break in the Foyers
11:30 a.m. – 12:30 p.m.	Concurrent Sessions
12:30 p.m. – 2:30 p.m.	Annual Client Awards Luncheon
2:45 p.m. – 3:45 p.m.	Concurrent Sessions
2:45 p.m. – 6:15 p.m.	Focus On Training Sessions
3:45 p.m. – 4:00 p.m.	Break in the Foyers
4:00 p.m. – 5:30 p.m.	Concurrent Sessions
6:30 p.m. – 9:30 p.m.	ADP Client Appreciation Event

WEDNESDAY, MARCH 14

Open until 1:00 p.m.	Cyber Café Open
7:00 a.m. – 1:00 p.m.	Registration/Information Desk Open
7:00 a.m. – 7:45 a.m.	Breakfast in General Session
7:45 a.m. – 9:00 a.m.	Closing General Session
9:15 a.m. – 12:45 p.m.	Concurrent Sessions
9:15 a.m. – 12:45 p.m.	Solutions Lab
9:30 a.m. – 5:30 p.m.	Focus On Training Sessions
12:45 p.m.	Conference Adjourns

Quotes from last year's conference:

"The theme, marketing, events, food, and creativity were exceptional. Mind blowing! The best conference I have ever been to. For a large company, ADP made me feel so welcome."

"At Meeting of the Minds, the sessions are very practical...and so well chosen for the audiences... that you can immediately go back and implement."



HIGHLIGHTS AND SESSION INFORMATION

When you join us at Meeting of the Minds 2012, you'll receive a Texas-size helping of hands-on training from ADP's solution experts, as well as important legislative and compliance updates from the pros. These folks are all smart as a whip! You'll also have a great time networking with people who work in the same industry and use the same products and services that you do.

Here are some event highlights you can look forward to:

First-Time Attendees: If you're a first-time attendee, we have special events just for you on Sunday, March 11th at 5:30 p.m. – the New Attendee Orientation Session and exclusive Business Expo preview are handy as shirt pockets! They've been designed to help make your first Meeting of the Minds experience top notch. We'll be giving away a fabulous prize to one lucky first-time attendee, so make sure you don't miss out!

Educational Sessions: When you attend Meeting of the Minds, you have so many opportunities for continuing education. We offer you more than 160 sessions, including client networking forums, client panels and case studies, and personal and professional development classes. All of our sessions are led by industry experts, ADP clients just like you, and ADP subject matter experts. You'll also earn Recertification Credit Hours (RCHs), adding further value to your Meeting of the Minds investment.

Sessions are categorized to help you better select the classes that are perfect for you. The following icons will be used in the onsite guide and registration section of the website to indicate the knowledge level needed for each session, helping you easily select classes based on your level of familiarity with ADP solutions. And, as always, each class has a detailed description so you can see at a glance which sessions suit you.

● *Beginner/All levels* ■ *Intermediate* ◆ *Advanced*

—◆◆◆—
*Sign up early at www.motm.adp.com to
save your spot — sessions always fill up quickly!*

Educational tracks include:

Benefits: This track addresses a broad range of needs for the benefits professional, from consumer driven health plans to retirement plans to regulatory updates, as well as ADP product-specific sessions.

COS: This track focuses on ADP's Comprehensive Outsourcing Services offering (our HR Business Process Outsourcing solution).

Human Resources: This track includes sessions for the entire employee lifecycle (recruitment through retirement), with special emphasis on ADP HR and Talent Management solutions.

Global: This track focuses on the ever-expanding trend toward globalization in the marketplace. In addition to sessions focused on ADP services, we also feature client case studies.

Payroll and Time and Labor Management: This track covers ADP's Payroll and TLM solutions. You will learn how to yield an immediate return on investment through faster, more accurate payroll and tighter control of employee time and attendance.

Personal and Professional Development: This track offers you the opportunity to enhance your personal development, with a focus on everything from work/life balance to managing change.

Free Focus On Training Classes: These in-depth training classes are available every day of the conference. This is the identical training your organization would typically pay additional fees to receive, and it is included in the cost of the conference. You'll gain valuable knowledge during these hands-on training sessions and develop important skills to take back to the office. Availability is first-come, first-served, and classes fill up very quickly — so please register now!

Test Drives: If you're curious about an ADP solution or are considering upgrading or adding a new product, Test Drives are the perfect sessions for you. In these classes, you'll get a hands-on overview of features and functionality to help you determine what solution is right for you.

Business Expo and Solutions Lab: The Solutions Lab - located just outside the Business Expo - is the spot where your questions about an ADP solution can be answered by ADP experts. In addition, you'll discover even more valuable information and services from ADP product experts and partners exhibiting in the Business Expo.

Networking Activities: When you attend a Meeting of the Minds conference, not only will you receive hours of valuable education, but you'll also discover a great place to connect with other ADP clients in your industry. You'll have plenty of time to network at meals and client networking forums, as well as during our Boot Scootin' Welcome Reception in the Business Expo.

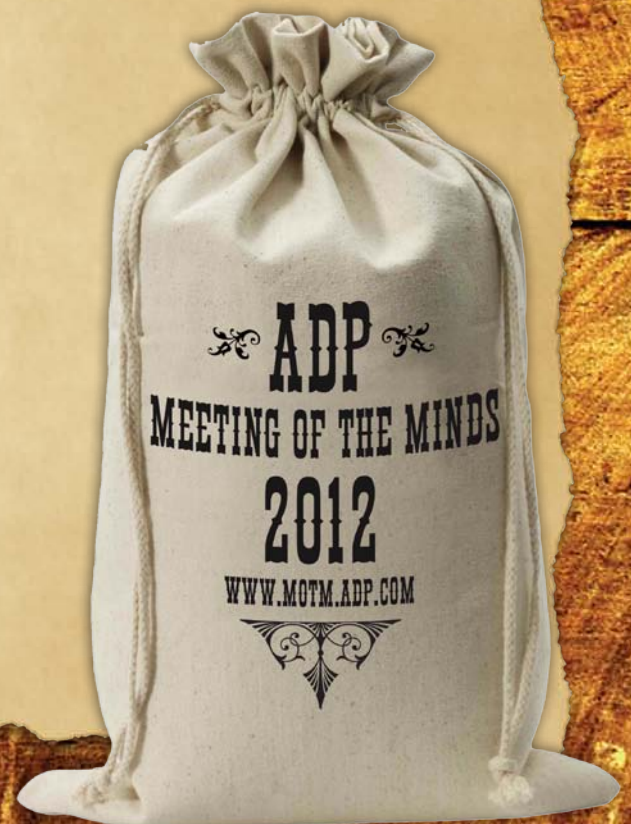
A highlight of every Meeting of the Minds is the fabulous Client Extravaganza where you can not only make great connections in a relaxed environment, but also have a ton of fun. Scheduled for Monday, March 12, this year's event will be a real hoot! We will take over the entire Cowboys Stadium! And once again, we're bringing back the ADP Client Appreciation Event with ADP's version of a Texas State Fair on Tuesday, March 13.

Cyber Café, 24-Hour Access: The Cyber Café is open for your convenience 24 hours a day during the conference. Feel free to read your e-mails and quickly check in with your office. You can also print a daily session agenda to ensure you stay on track.



Detailed session information can be viewed on the "Sessions" page of the registration website by using the password provided on ADP4ME at www.adp4me.nas.adp.com.

This session password can also be found on all Meeting of the Minds e-mail communications that you receive.



REASONS TO ATTEND

This year's conference will be full of terrific opportunities for learning and fun; you can hang your hat on it! You'll discover a whole mess of tips for helping you maximize your investment in ADP's solutions, as well as stay current with changing legislation and trends in the HR, payroll, and benefits worlds. This conference is also an important opportunity for you to develop your skills and certifications.

Following are three of the many reasons this is a critical conference for you to attend:

- 1.** Individually. This conference features approximately 160 educational sessions, led by professionals from across the country. You'll learn skills to enhance your efficiency and provide added value to your organization. You will also receive valuable certification hours.
- 2.** Departmentally. You'll have the opportunity to network with ADP product managers, test drive new products, and talk with other clients who use the same products that you do.
- 3.** Company-wide. You have already made a strategic investment in ADP services. Meeting of the Minds will help ensure that you are maximizing your return on that investment.

With all of these great reasons, we're sure you'll agree that Meeting of the Minds 2012 is a conference not to be missed.



HOTEL AND TRAVEL INFORMATION

Accommodations

You will be staying at the Gaylord Texan Resort and Convention Center for Meeting of the Minds 2012. Centrally located between Dallas and Fort Worth, the Gaylord Texan is the ideal location for you to experience the hospitality and warmth of the Lone Star State. Overlooking beautiful Lake Grapevine, the Gaylord Texan is located a short ten minutes from the Dallas-Fort Worth International Airport. In addition to the resort's signature majestic glass atrium, you'll find some of the most distinctive shopping, dining, and recreation options all under one roof!

www.gaylordhotels.com/gaylord-texan

Hotel Reservations

Meeting of the Minds attendees have a special group rate of \$209/night plus taxes for a single/double room. Resort fee is included. Should you wish to extend your stay at the Gaylord Texan, the special rate is available to you for three days before and after the event, based on availability.

Hotel Guarantee/Cancellations

To reserve a room at the Gaylord Texan, click the link on the hotel accommodations portion of your registration. Registering for the conference does not automatically reserve a room at the Gaylord Texan. You will be asked for a credit card and charged one night's room rate plus tax to confirm/hold the reservation. This deposit is refundable as long as the reservation is cancelled at least 72 hours in advance of arrival.

Please note that a limited number of rooms are held at the discounted conference rate. These rooms fill up quickly so it is important that you reserve your accommodations early to guarantee your room rate and availability at the conference venue.

Book your resort reservations now!

TRAVEL TO MEETING OF THE MINDS

Meeting of the Minds attendees should book travel arrangements using their organization's preferred reservation method. Almost all major domestic airlines serve the Dallas-Fort Worth International Airport. Love Field is an alternate airport in the area that is served by Southwest Airlines.

All Travelers: Please be aware that you may be denied boarding if the names on your driver's license/photo identification and airline tickets do not match. You are responsible for securing the required travel documentation.

Ground Transportation

You are responsible for arranging your own ground transportation between Dallas-Fort Worth Airport/Love Field and the Gaylord Texan. Travel time is approximately 10 minutes from the Dallas-Fort Worth Airport. Travel time from Love Field Airport is approximately 45 minutes to the Gaylord Texan.

TAXI

Arrivals: Follow signs to the taxi area.

Taxi from Dallas-Fort Worth is approximately \$25 plus gratuity each way.

Taxi from Love Field is approximately \$40 plus gratuity each way.

Departures: The Gaylord Texan has limited taxi service available onsite. The hotel recommends using the Super Shuttle or the hotel's vehicles for transfers.

SUPER SHUTTLE

Super Shuttle at 1-800-BLUE-VAN (258-3826).

Shuttle from Dallas-Fort Worth is approximately \$13 plus gratuity each way.

Shuttle from Love Field is approximately \$23 plus gratuity each way.

Arrivals: Reservations are not necessary between the hours of 7:00 a.m. and 9:00 p.m. You only need to go to the phone kiosk in Baggage Claim and dial Super Shuttle.

Departures: A shuttle leaves the Gaylord every 20 minutes to DFW and every hour for Love Field. Please see the resort concierge for additional details.

Gaylord Texan Vehicles

Please contact Ground Transportation by calling the Gaylord Texan directly at 817-778-1000; be sure to confirm rates based on your airport location and arrival/departure needs.



ACTIVITIES AND INFORMATION

CLIENT EXTRAVAGANZA

Monday, March 12, 2012

7:15 p.m. – 11:30 p.m.

The massive and impressive Cowboys Stadium has been exclusively reserved for Meeting of the Minds. Mimicking the game day experience, you will be escorted along the same pathway that the players walk as they make their way onto the field. Once on the field, you will enjoy dinner, entertainment, and themed games which will allow you to practice your touchdown dance! There will be additional entertainment in the Miller Lite Club, which offers a unique vantage point from the ground level next to the playing field. In addition, you will have full access to relax in the Dallas Cowboys and Dallas Cowboy Cheerleaders locker rooms!

Attire: Denim jeans are recommended for the Client Extravaganza.



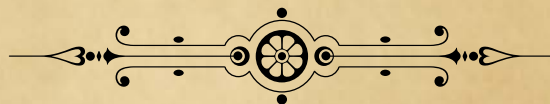
CLIENT APPRECIATION EVENT

Tuesday, March 13, 2012

6:30 p.m. – 9:30 p.m.

Be sure to pack your jeans and boots for the Client Appreciation Event on Tuesday night because you're headed to our version of the Texas State Fair! The Gaylord's Texas Ballroom will be transformed into a country fairground. You'll chow down on an enormous picnic buffet and fair foods including Texas chili, country fried chicken with all the fixin's, and that old fair staple: corn dogs! And when you've had your fill of all of that good grub, join in some line dance lessons, or try your hand at jockeying an armadillo in a race. Yee-haw!

Attire: Casual and western-themed attire is welcome.



DESTINATION INFORMATION

Climate

The climate in mid-March is comfortable with highs in the upper 60s and lows in the lower 50s.

www.weather.com

Clothing

Business casual attire is appropriate for sessions and functions during Meeting of the Minds. Sportswear and comfortable walking shoes are appropriate for venturing out on your own. Also, plan to pack a sweater or light jacket for cooler evenings. Jeans are recommended for Monday's Client Extravaganza.

Medical Information

Please advise us of any special needs when registering for the conference. In consultation with your own physician, please consider personal medical needs whenever you travel, and be sure to pack all medications in your carry-on luggage.

Time Zone

Dallas-Fort Worth operates on Central Standard Time. During the conference, when it is 12:00 p.m. in Dallas/Fort Worth, it is 1:00 p.m. in New York, 12:00 p.m. in Chicago, 11:00 a.m. in Denver and 10:00 a.m. in Los Angeles.

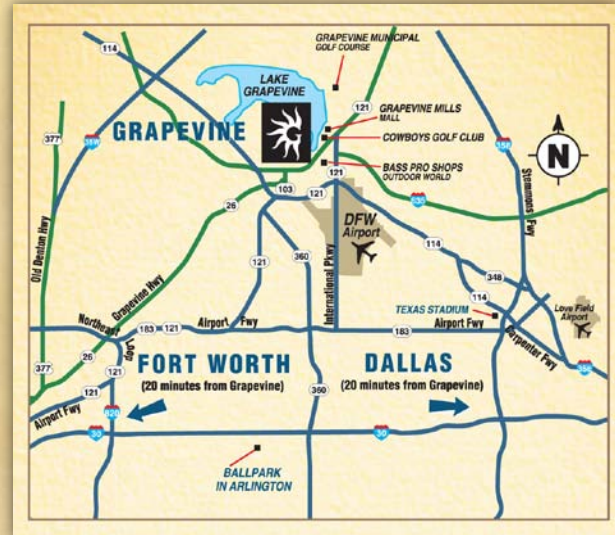
Activities

The Dallas-Fort Worth and Grapevine areas are full of amazing activities. If you choose to extend your trip, the following websites will help you plan your visit.

www.dallascityhall.com

www.fortworth.com

www.grapevintexasusa.com



Six Flags Over Texas Theme Park Tickets

As a Meeting of the Minds attendee, you have access to discounted Six Flags Over Texas theme park tickets that are valid March 10-18, 2012. Discounted tickets can be purchased on the theme park's website by using the Meeting of the Minds promotional code: motmtexas in the box on the top right corner.

www.sixflags.com/overTexas



REGISTER NOW

Be sure to register so we can confirm your attendance for sessions as well as for the Client Extravaganza at Cowboys Stadium and our Texas State Fair Client Appreciation Event. If you have difficulty or need assistance, call 800-253-7565 from 8:00 a.m. – 4:30 p.m. Central Time Monday through Friday, or e-mail adp_motm12@travelhq.com.

Early Registration by January 2, 2012

- Individual Registration Fee: \$1,375
- Small Group Registration Fee (2-4 attendees from the same organization): \$1,325/person
- Large Group Registration Fee (5 or more attendees from the same organization): \$1,275/person

Regular Registration Starts January 3, 2012

- Individual Registration Fee: \$1,475
- Small Group Registration Fee (2-4 attendees from the same organization): \$1,425/person
- Large Group Registration Fee (5 or more attendees from the same organization): \$1,375/person

Note: Group discount qualification will be verified prior to the conference.

Conference Cancellations and Changes:

- Registrants who cancel before January 27, 2012 will receive a full refund.
- Registrants who cancel from January 27 - February 29, 2012 will receive a 50% refund less a \$75.00 administrative fee.
- Registrants who cancel starting March 1, 2012 will not receive any refund for the registration fee.
- Evening events operate rain or shine and guest fees are non-refundable.

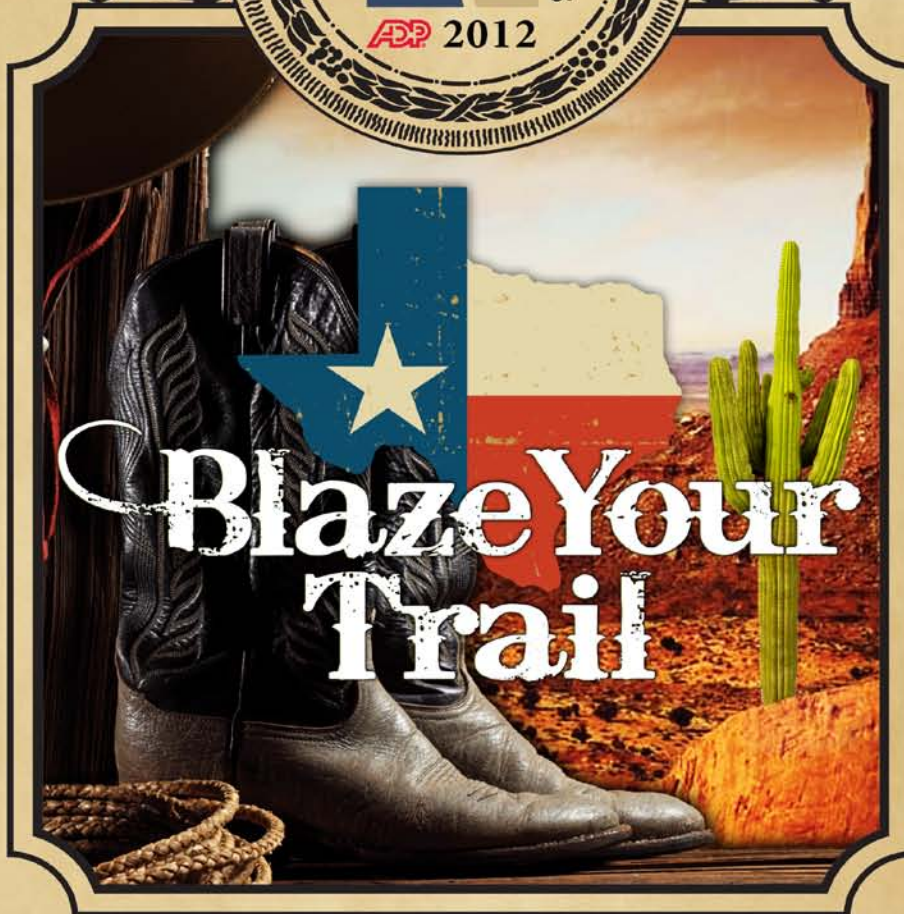
You may substitute another person from your company should a registrant be unable to attend. All cancellations and substitutions must be submitted via Return Visitor Services or by e-mailing your written cancellation/substitution to adp_motm2012@travelhq.com.

Full Conference Registration Package Includes:

- Full conference attendance including choice of sessions
- Access to Welcome Reception and General Sessions
- Entrance to Business Expo
- Meals and refreshment breaks in conjunction with the conference
- 24 hour access to the Cyber Café (e-mail kiosks)
- All conference materials/giveaways
- Access to selected PowerPoint presentations post-conference
- RCH credits for attending the conference (if applicable)
- Entrance to the Client Extravaganza
- Entrance to the Client Appreciation Event

Blaze your trail to Meeting of the Minds 2012 for a Texas-size serving of learning, networking, and fun. Register today at www.motm.adp.com





**BLAZE YOUR TRAIL AT MEETING OF THE MINDS 2012.
EXPERIENCE NEW SOLUTIONS IN HUMAN CAPITAL MANAGEMENT, AND
DISCOVER TRICKS AND TIPS FOR EXISTING ADP SOLUTIONS.**

 **REGISTER** 

WWW.MOTM.ADP.COM

